

2nd Annual BEADS & BAUBLES DOWNEAST Fall Bead + Jewelry Sale

You are invited to be part of our Spring Bead Show and Sale in Ellsworth, Maine. Bead shows are big money makers even in this sluggish economy. Establishing a yearly bead show in a place as perfectly located and easily accessible as Ellsworth, Me., is ideal for our businesses. Think of the exposure and networking potential! This year some selected jewelers working in the beading medium are being invited to sell their work as well. We are excited about The Schoodic Room, a new event space at the newly renovated Ramada Inn in Ellsworth (formerly the Holiday Inn). It's a ground floor space, easy entry + set-up, easily handicapped accessible and has Wifi access. Hope you can join us!

Christina Heiniger of Fern House Studio, Lamoine. 664-2404
Ginger Manna of Bella Colore, Orland. 469.2860

PLEASE NOTE: This is primarily a bead show and sale—acceptable items for sale are beads, beading supplies, buttons, various beading and jewelry making materials, and handmade beaded jewelry. Jewelers please bring some stash beads, handmade beads and/or findings to sell as well, if at all possible.

DATES: Fri., October 22, 2010, Noon-7 pm. and Sat., October 23, 9am-4 pm.

SET UP: Fri., Oct. 22, 9:00 - 11:30am. (Please do not arrive before 9am).

WHERE: The Ramada Inn (formerly The Holiday Inn), Schoodic Room, High Street, Ellsworth

COST: ½ table space (for one 4' long table) - \$75

1 table space (for one 6' long table) - \$125

2 table space (for two 6' long tables) - \$190

Access to electricity must be purchased for \$10.00.

Please do NOT purchase a one table space and try to jam in 2 tables. If you want to use 2 tables, purchase the two table space.

All vendors are asked to donate \$10 worth of beads for our doorprize.

Late registration fee (after Aug. 15) \$20 additional.

SPACE FEE DEADLINE: August 15th, but spaces are reserved first come first serve, so a speedy response is suggested. We will accept vendors if space allows after August 15th, but those signing up then will be charged a \$20 late registration fee. Sorry, no refunds after Sept. 1st if you're unable to attend. We have room for about 20 vendors. Your space will not be reserved until we receive the table fee.

OTHER INFO: We will distribute 2,000 – 2,500 postcards/fliers, advertise in local newspapers and take advantage of local publicity and press releases. If the show fills up, we plan to advertise (underwrite) on Maine Public Broadcasting Statewide (MPBN Radio).

*You will receive copies of our postcard and flyer—it is up to you to mail and distribute in your area. We've learned that postcards mailed to local customers are one of the most effective ways to publicize an event.

* We will be offering a few beading workshops as part of the fall show. If you would like to teach a class, please send in the workshop teaching form as soon as possible so we can schedule your class, or call Christina at 664.2404.

*Spaces are table spaces. Pipe and drape not recommended.

*Pets are NOT allowed in this venue as per health codes— there is an eating and drinking establishment next to the room we're in.

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Sat., October 23, 9-4 pm.

Where: The Ramada Inn (formerly called
The Holiday Inn)
Schoodic Room (off lobby)
215 High Street
Ellsworth, ME 04605

SET UP: Fri., October 23, 9:00am – 11:30am.
(please do not arrive before 9am)

Mail Applications and Checks to:
Christina Heiniger
15 Wood Run
Lamoine, ME 04605

* RSVP: Christina Heiniger
(207)-664-2404
fernhousestudio@roadrunner.com
(phone calls preferred)
or Ginger Manna (207) 469-2860

NAME _____

BUSINESS NAME _____ State of Maine Sales Tax ID# _____

DESCRIPTION of what you are bringing and how you will display it _____

ADDRESS _____

PHONE _____ EMAIL _____

*You may share a space w/another vendor—call or email Christina for information.

*Electricity is available but limited. If you would like electricity there is an additional fee of \$10.00 (limited to 300 watts).

SPACE FEE DEADLINE: August 15th. First come first served, so fill this out and mail it TODAY! **Forms received after August 15th will be assessed a \$20 late registration fee. The fee must accompany this form.**

*Sorry—No refunds after September 1st if you're unable to attend the show.

Make checks payable to Christina Heiniger.

___ I've enclosed my table fee of _____. Check the space you'd like:

___ ½ Table space (fits one 4' long table, you must bring your own table). **\$75.00**

___ 1 Table space (fits one 6' long table + the table and chairs are provided if you request them). **\$125.00**

___ 2 Table space (fits two 6' long tables + the tables and chairs are provided if you request them). **\$190.00**

___ I need electricity (limited to 300 watts) ADD **\$10.00**.

___ I do not need electricity.

___ Late registration fee (after August 15th) ADD **\$20.00**

___ I would like to reserve a table and chairs (free—limited availability).

Total Amount Enclosed \$ _____ **Check #** _____

___ I would like _____ (# of) postcards to mail out or hand out to promote the show (you pay postage).

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS!

WORKSHOP SIGN UP FORM (TO TEACH ONE)

We will be offering Beading Workshops at this fall's Bead Show in order to help boost turnout and sales and meet the needs of our clientele.

If you would like to offer a workshop during the Fall Show we would love to have you. All proceeds from workshops go to the Workshop teacher. We will not take any of the workshop money. We suggest charging \$10-\$12 per person per workshop, and class size is limited to 8 students. Students may purchase their supplies from the teacher or other bead show vendors. Classes will be taught in a corner of the bead show room at two 6' x 2 ½' tables. We will partially screen off this area. Classes can run no longer than two hours. Basic beading technique classes are encouraged. We will ask students to pre-register if at all possible. Classes that do not fill up with pre-registration may accept walk-ins the days of the show.

If you'd like to offer a class, please sign up for a time slot below – list a 1st and 2nd choice for time slots. List the title of the class and your name and phone number and I will contact you with details by phone. Enclose this form with your show registration. You can also call Christina to sign up to teach a class. Either way, we will schedule classes first come first served. Please sign up to teach ASAP if you'd like to offer a class, so we can include classes in our advertising. We have space for 5 classes total.

Time	Name of Class	Person offering Class
Friday Oct. 22. 1:00 – 3:00pm	_____	_____
3:30 – 5:30	_____	_____
Saturday Oct. 23 10am – Noon	_____	_____
12:30 – 2:30	_____	_____
3:00 – 4:00 (one hour only)	_____	_____