

The Gifted Hand: Vendor Information

PLEASE READ THIS THOROUGHLY BEFORE CONTACTING CHRISTINA WITH QUESTIONS. THERE ARE SOME SLIGHT CHANGES FROM LAST YEAR.

- Show Information: “The Gifted Hand” Fine Art, Craft and Gift Show, 7th annual show. Website: www.GiftedHandShow.com
- Show Dates & Times: Friday, November 9th 11am-7pm & Saturday, November 10th 9:00 am – 4:00 pm.
- Set up Times: 4:00 – 8:00 pm Thursday, November 8th and 8:00 am-10:00 am Friday, November 9th. NO EARLY SET UP CAN BE ACCOMODATED. PLAN TO SET UP DURING THE STATED SET UP TIMES. All vendors must be set up by 10:00 am Friday November 9th.
- Location: Ramada Inn, 215 High Street, Ellsworth, ME. (Indoor Tennis Courts Area). Directions at our website www.GiftedHandShow.com. (Same location as last year.)
- Booth Fees & Specs: All are indoor Booths, Booth sizes 10’ x 10’, straight or corner. A very limited amount (8) 6’ deep x 10’ wide corner booths are available. These are generally used by vendors selling less expensive, smaller goods like jams, chocolates, soaps etc. Please make your selection accordingly.
- Booth Fees:
10’x10’ straight : \$175
10’x10’ corner : \$175
10’x 6’ corner : \$150 (no electric available for 10x6 booths)
Electricity – add : \$30
One time Jury Fee: \$20 (first time applicants only)
- Payment options:
- 1.) You can enclose your **cheque** payable to “ Fern House Studio LLC”. If you are selected, your cheque will be cashed. If you are not selected, your cheque will be returned.
 - 2.) PayPal Invoice:
Paypal invoices can be paid with your PayPal balance, or if you don’t have a PayPal account, just with your credit card. We are no longer billing credit cards directly. If you want to pay with a credit card, request a PayPal invoice. If selected, you will be sent a PayPal invoice (if requested). If not selected, and you chose the PayPal Invoice as your payment option, you simply will not be sent an invoice.
 - 3.) For first time applicants only: The **\$20 jury fee** must be paid by a separate cheque or money order, made out to “Christina Heiniger”. Jury fees are nonrefundable. Make sure NOT to include your jury fee and booth fee in the same cheque, as your booth fee cheque will be returned if you are not selected, but your jury fee will not. Also, we

do not issue PayPal invoices for the \$20 jury fee. It must be paid by cheque or money order. Thanks for your help!

4.) Electricity costs an additional \$30, and is limited to 30 vendors. **Electricity usage is limited to 300 watts per vendor.** If you require electricity, I suggest getting your application in as early as possible. You must sign up for electricity when returning forms, no later requests for electricity will be honored—make your decision about access to electricity now when filling out forms.

5.) 2 vendors may split (share) a booth if they'd like as long as both are juried into the show. If 2 vendors choose to share a booth, there is a \$10 surcharge to cover additional costs incurred by this type of arrangement. If you cannot be present the day of the show you may send an employee, relative, agent etc. to staff your booth.

Selection process:

Jury and application deadline is April 15th. New applicants must be juried. Booth space is limited to 60 vendors. If you have participated in the show in the past or have juried successfully in the past, you need not be juried again, but you must have your application in by April 15th. **NO LATE APPLICATIONS WILL BE CONSIDERED. However, past participation does not guarantee participation this year.** Vendors will be selected from the applications received to create a show with a balance of media represented.

Please note that we must limit the number of artisans in each category, ie. jewelers, fiber artists etc. to insure variety at the show and optimal sales outcomes for participating artists. A balance of familiar faces and new vendors is sought as well. Vendors who do not require electricity or can be flexible about doing without electricity may have a greater chance of being selected.

Information of Note:

This show is a high-quality, juried show with a growing Statewide reputation. We find that artisans selling work in a range of prices do best at this show. The clientele is definitely a Holiday shopping crowd looking for gifts.

The Show will be promoted by press releases, our website, ads in The Ellsworth American and other local papers, posters, radio ads, signage on High Street and throughout Ellsworth, a postcard mailing and distribution of 5000-6000 & Calendar listings. We use Facebook as well- to “like” us search for Fern House Studio + The Gifted Hand. The past two years Maine Home + Design Magazine was a media sponsor for the show. Additional promotional activities may be undertaken as well.

We appreciate high quality, professionally taken jpegs of your work to promote the event. Info and specs will be sent to those artisans chosen for this year's show.

You will be sent a confirmation email letting you know if you made it in. We are no longer sending confirmations via regular mail, please print out the confirmation email for your records.

There are no stairs to negotiate for set up , and multiple doors to enter & exit by when setting up & breaking down. Lighting is adequate but fluorescent. The floor is a tennis court, so I suggest bringing a rug for your booth. No EZ-Up or EZ-Up style canopy tents are allowed for this indoor show; you must have an indoor booth set up. Vendor Parking: Vendors please move your cars to the parking lot behind The Maine Coast Mall next door during show hours.

Overnight security: Please see the contract.

Contact Info: Still have questions? Feel free to contact Christina Heiniger at (207) 664-2404 or email fernhousestudio@roadrunner.com

Time Line: January — Applications go out.
April 15th — Application deadline for vendors (NO LATE APPLICATIONS WILL BE CONSIDERED)
May 1st — Applicants will be notified on or before this date as to whether they have been accepted or not.
Sept. 10th — Last day to receive 80% refund of booth fee if withdrawing. No refunds after this date.
Nov. 8 + 9 — Show set up (see earlier details)
Nov. 9 + 10 — Show dates.

Application Checklist:

Include this paperwork in your application. Incomplete applications cannot be considered.

- ____ Show Application Form (all applicants)
- ____ Signed Vendor Contract (all applicants)
- ____ Jury Form if you are jurying for the first time — this form must be included by first time applicants only.